

SSF Commuter Coalition

2019 Feb 1 Minutes

The February 1 Employer Coalition meeting had 29 people in attendance representing 20 employers, one property manager and one property owner. Meeting space and lunch was provided by Genentech. Lauren Bennett, Genentech, welcomed attendees. She shared the mission statement of the group (below) to kick things off and focus the group on the task ahead.

Purpose of the group:

Ad Hoc SSF Commuter Employer Coalition

Employers from South San Francisco gather to discuss traffic and commuting challenges experienced by our employees and impacting our organizations. The Coalitions seeks to identify actionable near-term strategies and solutions for Peninsula mobility enhancements.

Introduction & Welcome

Expectations for this meeting were outlined: keep it somewhat informal, focus on collaboration, please ask, interrupt and share all your thoughts. We want to work together to come up with solutions for our area. The main goal of today's meeting is to decide how to work on 2019 priorities.

Priorities

The Coalition voted via survey in January 2019 to choose priority actions to work on for the year. Of the members in the room, 40% had voted in the survey. Survey data was then reviewed to ensure the priorities that ranked highest aligned with the desires of the group that had not voted. (You can find the survey data in the pdf of the presentation)

Working groups: The group decided that small working groups would work directly on each of the three priorities and report back to the larger group when necessary.

Members of the coalition can join a working group at any time. Please contact Lauren B.

2019 Priorities

1) Improve first and last mile transit connections

- a) Currently this includes Commute.org & Genentech shuttles to Glen Park BART, SSF BART, Millbrae and SSF Caltrain.
- b) Genentech expanded their Millbrae shuttle service to serve stops at The Cove, Gateway, Grand Ave. & Eccles Blvd. Danielle from Calico thanked Genentech for opening up their shuttles to the commuters East of 101. She received positive feedback from her commuters. One commuter told her they saved an hour off their commute by using the Genentech shuttle.

Working Group Members: Lauren Bennett (Genentech), Joseph Dittberner (Sutro), Cheryl Meisner (Amgen), Angelina Dwyer (Myokardia), Karen Balasta (Theravance), John Ford (Commute.org)

2) Local & Regional Transportation Advocacy - While the group focuses on short term solutions, there is an opportunity to weigh in on various high impact transportation projects as the voice of the thousands of employees in the E101 district.

- a) New mayor sits on the right boards - she's great and supports transit. We need to leverage her.
- b) City Manager, Mike Futrell, has expressed interest in meeting with the group.
- c) The City is about to launch a General Plan update process. Last one was 1999.

Working Group Members: Lauren Bennett (Genentech), Dan Iazetti (Five Prime)

3) Launch E 101 wide Carpooling campaign

Previously, this group had coordinated efforts to launch a coordinated Scoop outreach campaign in the area. It wasn't successful because there were not enough participants. Recently, Genentech launched the Scoop program directly to their commuters (through an enterprise partnership with Scoop). The group felt it important to re-launch a carpool program in the area now that the "pool" of participants is much larger due to the Genentech employees inclusion. Employers in the East of 101 area that are interested in an enterprise model with

Scoop can get Genentech's rates. John Ford mentioned that 46% of Scoopers are usually generated from the enterprise model.

Working Group Members: Lauren Bennett (Genentech), Heather Salem (Genentech), John Ciccarelli (San Mateo County), Megan Waters (San Mateo County)

4.) Explore share private ferry option for E101

Not on the priority list, but Danielle from Calico requested a sub-committee be created to look into shared Ferry service.

Working Group Members: Danielle Chiaro (Calico), Heather Salem (Genentech), Jonas Vass (Kilroy)

Next Steps - Lauren B. will contact working group members and setup time to meet.

Updates on Transportation Related Projects

Caltrain

- SSF Station expected to be finished Fall 2020.
- Caltrain Business Plan currently undergoing revision. There are opportunities for this group to advocate for more service to SSF Station once electrification is live (2022) ([more info](#)) *the Advocacy group will play a role.

City of SSF

- E101 Mobility Plan Update - The City of SSF hosted a meeting to share an update on their E 101 Mobility Plan work. ([presentation](#))
 - The Coalition has an opportunity to weigh in - shape the plan - help prioritize projects.
- Smart Signals - the City began installing in Nov 2018, will finish installation in March 2019. They have advised it will take some time for them to learn and master the software. Signals are intended to manage traffic flows most efficiently.

Additional Topics

- **Vanpool Co-op:** NGM Bio is interested in creating multi-company vanpools. A number of other companies (Genentech, Amgen) currently have vanpools and are looking at ways to open up empty seats. Payment mechanism needs be figured out. Collaboration with other vanpool programs in the area would be

ideal. Please reach out to Ruth Corbin at NGM Bio if interested.
rcorbin@ngmbio.com

- **Bus Share Pilot Update:** Genentech has partnered with a few select employers to open up seats on their long distance shuttles. Will continue to update the group on how this pilot goes, next steps, potential to scale, etc.
- **New Bus Service:** Genentech is interested to talk with employers who are want to explore the possibility of creating a brand new, shared bus service. E.g. multiple interested parties work together to design a commuter bus route that works for their employees, fund and implement. Please reach out to Lauren Bennett if interested. bennett.lauren@gene.com.
- **Recruiting more companies to the coalition:** Members are encouraged to reach out to their neighbors and invite them to this group. Other ideas on how to reach out to the East of 101 community are welcome. We are stronger together.

Action Items

- Lauren B. will reach out to working group members to start work.
- Members should volunteer for any working group(s) they feel energized to work on. Reach out of Lauren B. to sign up.
- Please recruit new members as you are able.
- Next meeting - will be late March/early April