

# SSF Commuter Employer Coalition

## May 16, 2019 Meeting Summary

The May 16 SSF Commuter Coalition meeting had 20 employer representatives present. Meeting space was provided by Amgen. Lauren Bennett, Genentech, welcomed attendees. She shared an overview of the purpose of a shared engagement with other employers to address commuter solutions. Flavius Martin, Site Head for Amgen, welcomed attendees to Amgen. He noted that Amgen is very interested in solving commute issues collaboratively. Below is a summary of the meeting.

- **Scoop Update**
  - Since the re-launch of the Scoop program in the E 101 area:
    - 19 employers have held marketing events for employees
    - 1,160 E101 registered users and 3,000 Genentech users on the Scoop platform.
    - Daily trip growth is strong.
- **Millbrae Transit Shuttle Expansion**
  - In Nov. 2018, Genentech re-routed their Millbrae Shuttle and added 4 bus stops to serve the greater community of E 101 employers/commuters. Since the launch, ridership has increased, showing that the Cove has a large amount of users.
  - To help E 101 employers promote and share this free shuttle information with their commuters, Genentech created a marketing poster and pdf of the schedules. SSF Coalition members received a copy of these materials via email on 5/15/19. If you did not receive a copy, please email [Bennett.Lauren@gene.com](mailto:Bennett.Lauren@gene.com).
  - Members are encouraged to share the information with their employees. Genentech also welcomes feedback about the marketing materials.
  - <https://sites.google.com/view/e101mobility> - poster and schedule can also be found on this site.
- **Mobility 2020 – Presentation by Mike Futrell, City Manager – South San Francisco**
  - Over 5000 housing units are being added to the City of South San Francisco.
  - Master Traffic Plan Development for E 101
    - April 2018 – hired Fehr & Peers – study growth and traffic
      - Currently, 80% in the E 101 drive alone to work
      - Currently, 80% in the E 101 don't have to commute across a bridge to get to work

- By 2040 – 55,000 jobs are expected; 19,300 peak hour vehicle trips (am & pm) – considered a high traffic condition
    - To get E101 to moderate traffic conditions by 2040 (with the expected growth) – requires reducing solo driving from 80% to 60%
  - Sept. 2018 – First public meeting – understand input and explore options
  - Dec. 2018 – Second public meeting – understand feedback, narrow options and cost estimates
  - May 2019 – Full draft plan to staff – internal review and finalization
  - June 11, 2019 – Final public meeting – finalize plans
- Transportation challenges in E 101
  - Bottlenecks at Gateways
    - Only four connections across 101
    - Spillover of regional congestion on 101
  - Insufficient transit service
    - Infrequent Caltrain/ferry service and BART connection
    - Limited funding for shuttles
  - Poor internal circulation and connectivity
    - Legacy industrial infrastructure
    - Operational and safety concerns
- Solutions
  - \$125M in local work already underway
    - New Caltrain station - \$59M
    - Street rehab - \$9M
    - Utah Ave./Hwy 101 design - \$3.8M
    - New smart signals - \$3.6M
    - Shuttles - \$1.8M
    - Bike paths, sidewalks, bridges, etc. - \$16.6M
    - New parking garage - \$16M
    - Oak Ave. extension - \$15M
  - Projected cost estimate \$355M – unfunded
  - Additional funding proposal – Community Facilities District (CFD)
    - Total parcel owners E. of Hwy 101 commercial core: 348
    - Total square footage E. of Hwy 101 commercial core: 20M sq. ft
    - Requires 66.7% vote of parcel owners to pass
    - Votes based on lot size – one vote per acre of parcel
    - Governed by City Council w/ E 101 advisory panel

Upcoming Milestones

- One-on-one meetings w/major landowners – Jan to Mar 2019
- City council study sessions on CFD – Feb 27 2019 & March 20, 2019
- Continued meetings w/landowners – May to Oct
- City council study session on E 101 CFD – Jul 22, 2019
- Move to a vote once consensus reached
- How can employers help?
  - Advocate for better service to SSF Caltrain station. SSF Caltrain should have 15 min service in both directions all day.
  - Mike Futrell - Tell your landlord you support the CFD.
- Keep informed w/City updates
  - App – EngageSSF
  - App – MySSF
  - Email: [E101@ssf.net](mailto:E101@ssf.net) to be put on newsletter list

If you have a meeting topic or presentation suggestion to solve commuter issues, or if you would like to host future meetings, please notify Lauren Bennett, Genentech - [bennett.lauren@gene.com](mailto:bennett.lauren@gene.com).

### **SSF Commuter Coalition**

*Employers from South San Francisco gather to discuss traffic and commuting challenges experienced by our employees and impacting our organizations. The Coalition seeks to identify actionable near-term strategies and solutions concepts for Peninsula mobility enhancements.*