
Oyster Point

Commuter Coalition

March 2026

Hosts: Kate Creighton and Andre Huff

Guest Speakers: SF Bay Ferry & Bay Area Council



Wifi: Guests

Bathrooms: Out the back - turn right for women's, left for men's

Genentech
A Member of the Roche Group

Agenda

1. Coalition Re-Introduction
2. Oyster Point Mobility Updates
3. Regional Advocacy
4. 2026 & Beyond



Commuter Coalition Re-Introduction

Welcome Everyone!



Oyster Point is

HOT

& the **DEVELOPMENT**
IS COMING

a **GROWING** population

2024

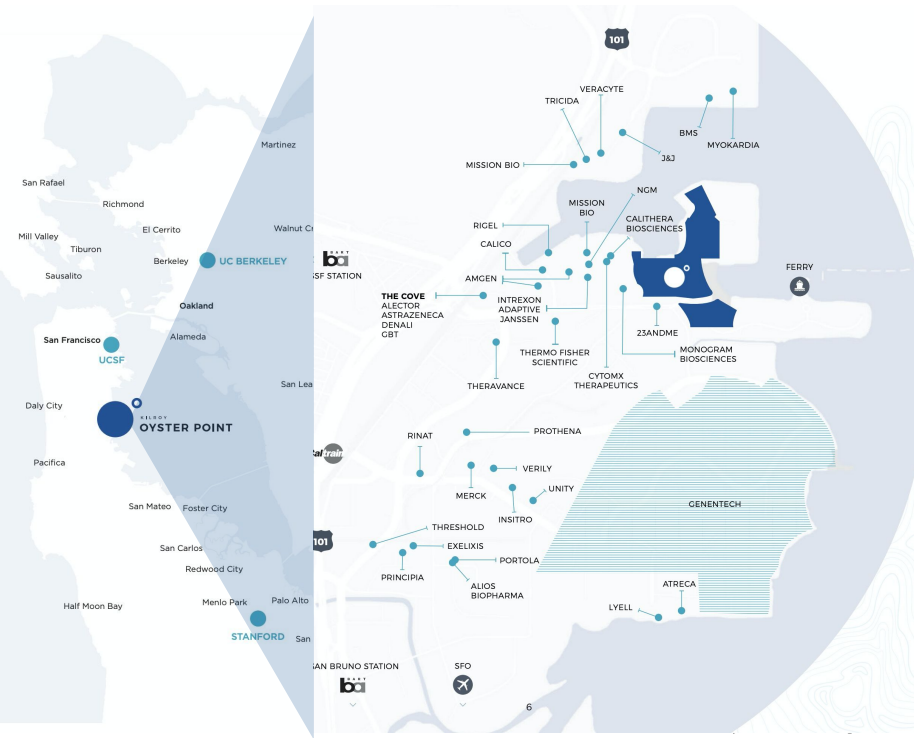


35K Employees

2040



65K+ Employees

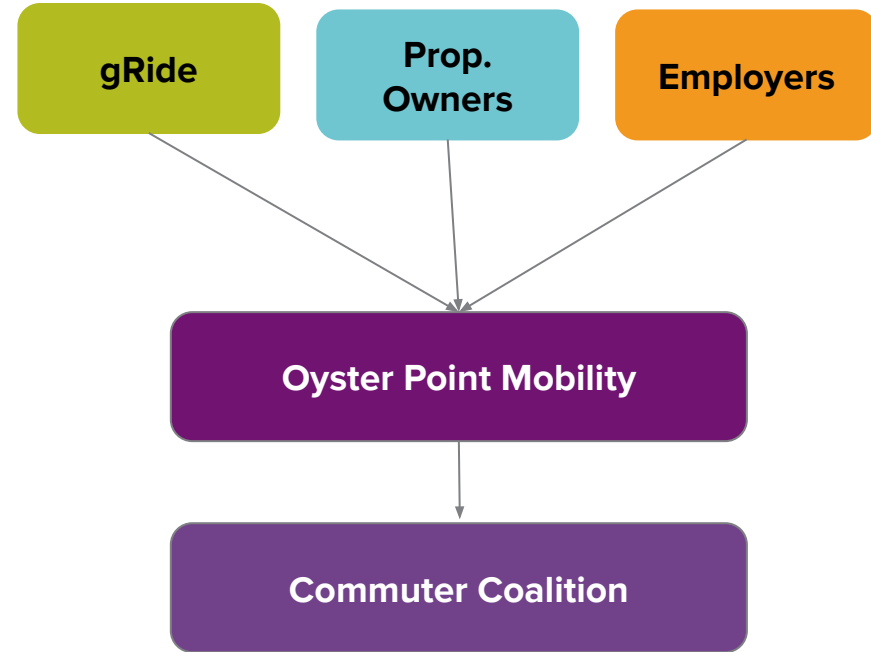


Who We Are

A collective of action-oriented employers and property owners in the Oyster Point area

- We provide a voice to the workforce in the East of 101 area regarding transportation issues. Our power and efficacy comes from the large number of employees that we represent.
- Comprised of key decision makers in employee benefits, facilities, site services, HR, or property management
- Informal group, no official membership
 - “Sign up” via our OPM newsletter

Check out past Commuter Coalition meeting presentations and summaries [here](#)



Who We Are

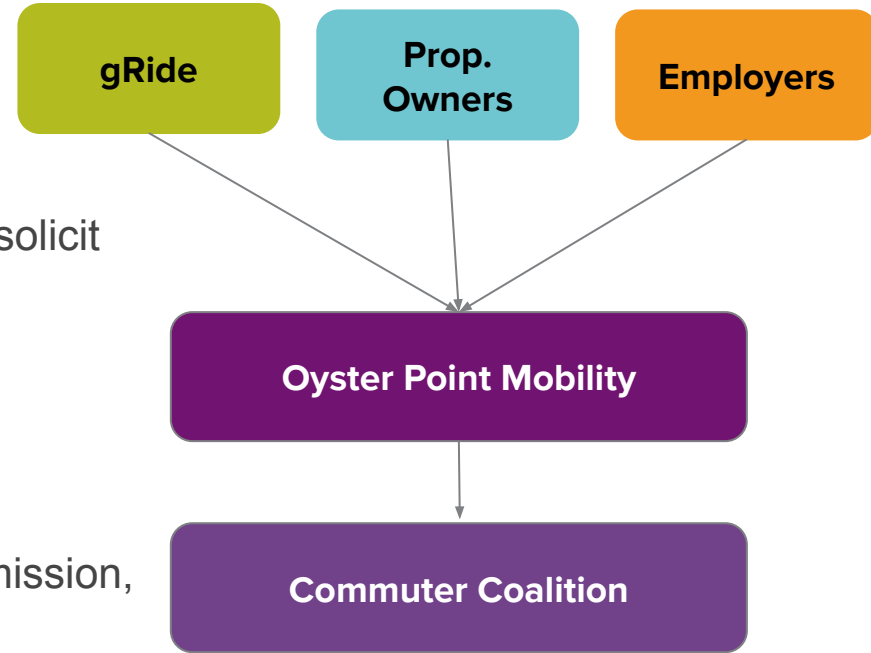
What We Do

- Collaboratively identify problems and quickly implement solutions
- Distribute/cascade commute information and solicit feedback from employees
- Host bi-annual commuter coalition meetings

Frequent Partners

- Public transit agencies (e.g., BART, Caltrain, SamTrans, Metropolitan Transportation Commission, etc.)
- City of South San Francisco

Check out past Commuter Coalition meeting presentations and summaries [here](#)



Why We Care

This Coalition seeks to identify actionable near-term strategies and solutions for a better commute experience.

- >75% of commuters in OP drive alone
- Commuters want more options, but options in SSF are limited
- Employers want to recruit & retain staff by easing the commute
- Want to enable Oyster Point to accommodate the expected rush of employees in the coming years



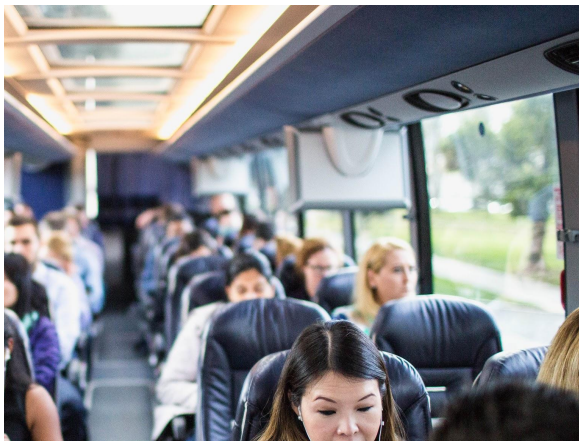
OYSTER POINT MOBILITY (OPM)

Programs & Updates



Going Further Together

Shared Transportation Programs



**PUBLIC TRANSIT
CONNECTORS**



**VEO
E-SCOOTERS**



BUS SHARE (addl fee)

Transit Connectors & Veo e-Scooters

- Partnership between Oyster Point property owners
- Transit: Free to all employees in OP — No ID or ticket required
- Veo: Free to all employees that are tenants of one of the following:



Transit Connector Overview

- Routes to/from Glen Park BART, SSF Caltrain, & SF Bay Ferry
- Frequent service frequencies during peak AM/PM commutes Monday-Friday
 - Glen Park BART: Every 15 minutes, 6 AM - 7 PM
 - SSF Caltrain: Every 30-60 minutes, 6:45 AM - 5:45 PM
 - Ferry: Aligned with ferry timetable
- All buses are equipped with wifi
- Badges/IDs are not needed



Transit Connectors - Using TripShot



Public [TripShot webpage](#) (pw: transportation)

- Shuttle routes
- Shuttle schedules
- Live bus tracking
- Find your closest bus stop

Glen Park BART Station	The Cove	Gateway & Corporate	B43	B05	B35
6:00 AM	6:20 AM	6:24 AM	6:32 AM	6:36 AM	6:38 AM
6:15 AM	6:35 AM	6:39 AM	6:47 AM	6:51 AM	6:53 AM
6:30 AM	6:50 AM	6:54 AM	7:02 AM	7:06 AM	7:08 AM

≡ **gRide**

Trip Planner 10/25/2024

Search

Routes

- 01 - Glen Park BART
- 02 - SSF Caltrain
- 03 - Oyster Point Ferry
- 10 - SF Divisadero/Mission
- 11 - Marin
- 14 - SF Marina/Market

New Maintenance Shop!

- On-site maintenance improves vehicle “down” time
- Services all 70+ Genentech shuttles
- Coming soon... new dispatch center and drivers lounge!





Veo x Oyster Point

March 2026

About Veo

Founded at Purdue University in 2017

Specialize in long-term partnerships

Diversified fleet options

WMBE (Women/Minority Business Enterprise)

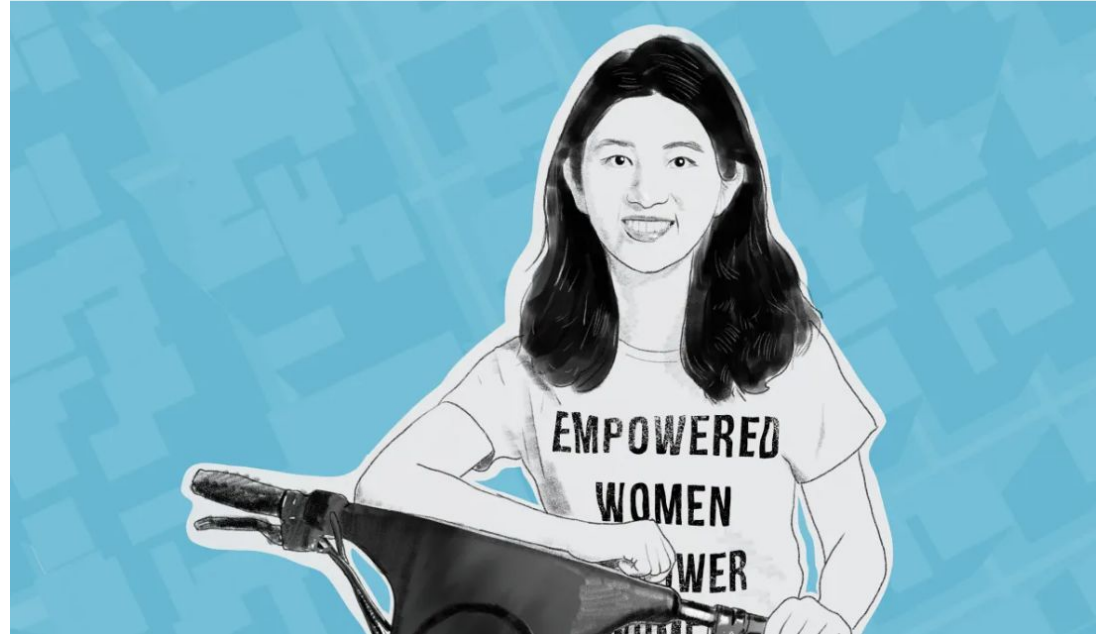
Certified Green Business



TechCrunch+ Market Analysis

Veo's Candice Xie one year later, still slowly and steadily winning the profitability race

Rebecca Bellan @rebeccabellan / 11:30 AM PDT • July 5, 2022



veo

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Cosmo sitdown e-scooter

L x W x H	64" x 28.7" x 43"
weight	94 lbs
battery	swappable lithium ion
motor	750W
range	45+ miles
top speed	15 mph
brakes	dual mechanical brakes
lights	LED front + rear + underdeck
wheels	18" x 3" pneumatic tires



Scooter Share in Oyster Point!

- Program launched in October **2024**
- **150** seated Cosmo scooters
- **Complimentary access** for participating Oyster Point employees
 - Talk to your property owner to determine eligibility
- Easy connections to **Caltrain + SF Bay Ferry** + bus stops
- Download the Veo App, signup with company email
- Learn more at <https://oysterpointmobility.com/veo/>

101,184 rides taken*

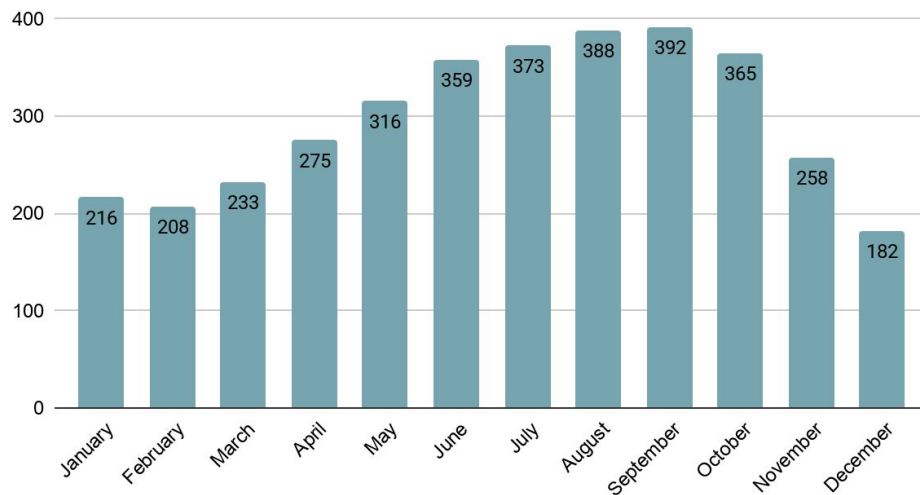
4,929 unique riders*

165k miles ridden*

Most rides occur between 12pm and 1pm

*As of 2/28/26

Average Daily Rides - 2025



Safety

Veo Voice verbally communicates rules and regulations to riders

Training mode limits vehicle speed during a user's first ride

In-app safety checklist and quiz educates riders on safe riding

Geofencing technology sets slow-ride and no-ride zones

Safety Campaign reminding rider of the dos and don'ts of scooter riding



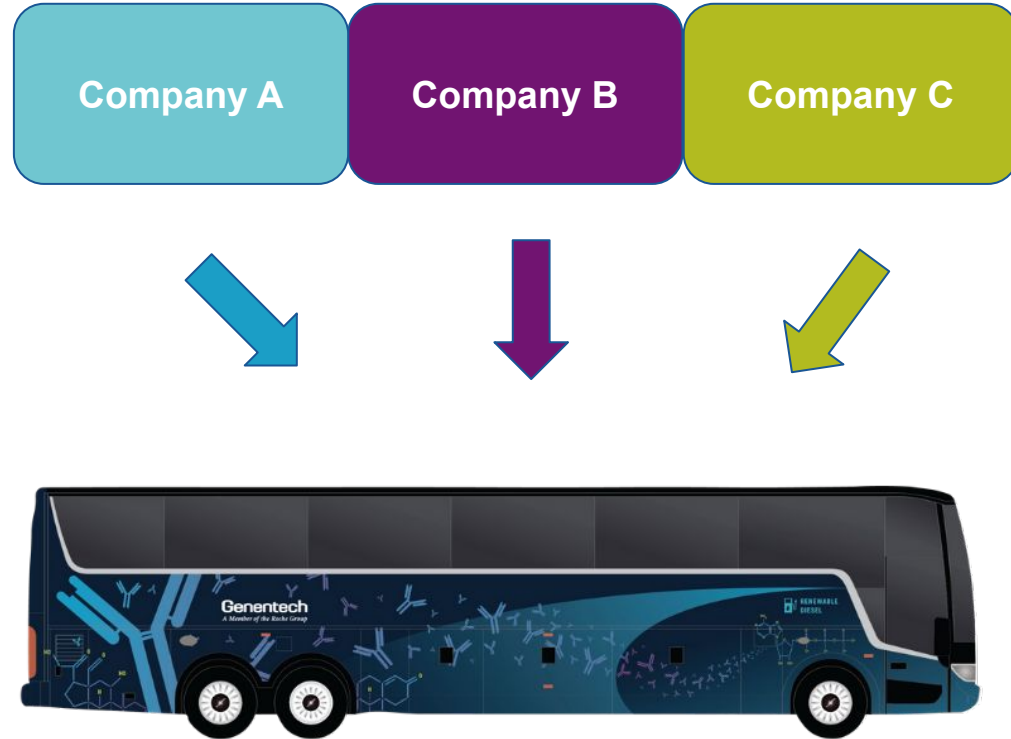
Action Item

Communicate these commute solutions to your employees and tenants (if you haven't already)!

oysterpointmobility.com

Genentech Bus Share Program

- Started offering commuter buses to partner companies in 2019
- 20+ participating companies
- No minimum - can accommodate 1-1000 riders
- Interested companies contract directly with Genentech and pay a monthly fee



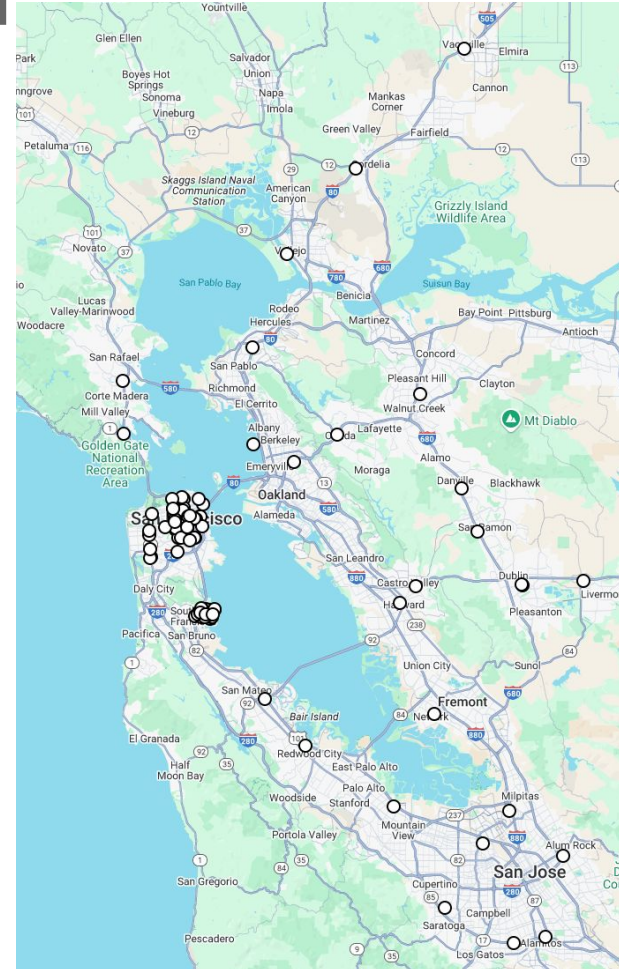
Genentech Bus Share Program

Employers can pay in to access our entire commuter bus program.

Bus Routes

- Berkeley
- Castro Valley
- Danville
- Fairfield
- Hayward
- Livermore
- Marin
- Milpitas
- Mountain View
- Oakland
- Orinda
- Pleasant Hill
- Pleasanton
- Redwood City
- Richmond
- San Francisco
- San Jose (85/87)
- East San Jose
- San Mateo
- San Ramon
- Santa Clara
- Saratoga
- Vallejo

Talk to Kate if you're interested in hearing more!



More Commuter Resources

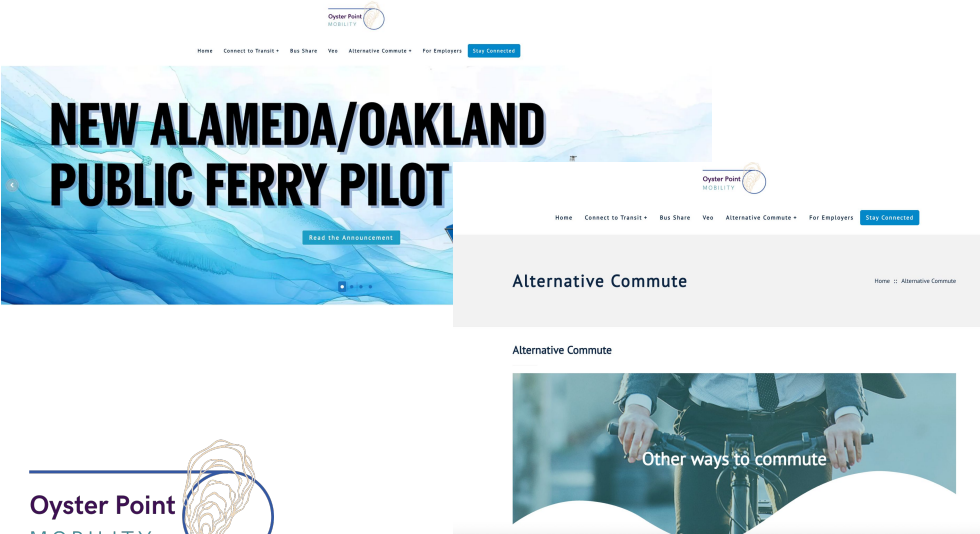
[OysterPointMobility.com](https://www.oysterpointmobility.com)

- Central hub for up-to-date commuter information
- Learn about other commuter offerings



[Commute.org](https://www.commute.org)

- **Goal:** Encourage and support the use of sustainable alternatives to driving along in order to reduce the number of vehicle miles traveled (VMT) by commuters.
- **Funding:** County grants and consortium of employers, property managers, and cities
- So many programs and perks!
 - Transit connector shuttles
 - Commute Rewards (carpool, vanpool, bike walk)
 - Star employer
 - Guaranteed ride home
- Contact: employersupport@commute.org



REGIONAL ADVOCACY

SF Bay Ferry & Bay Area Council

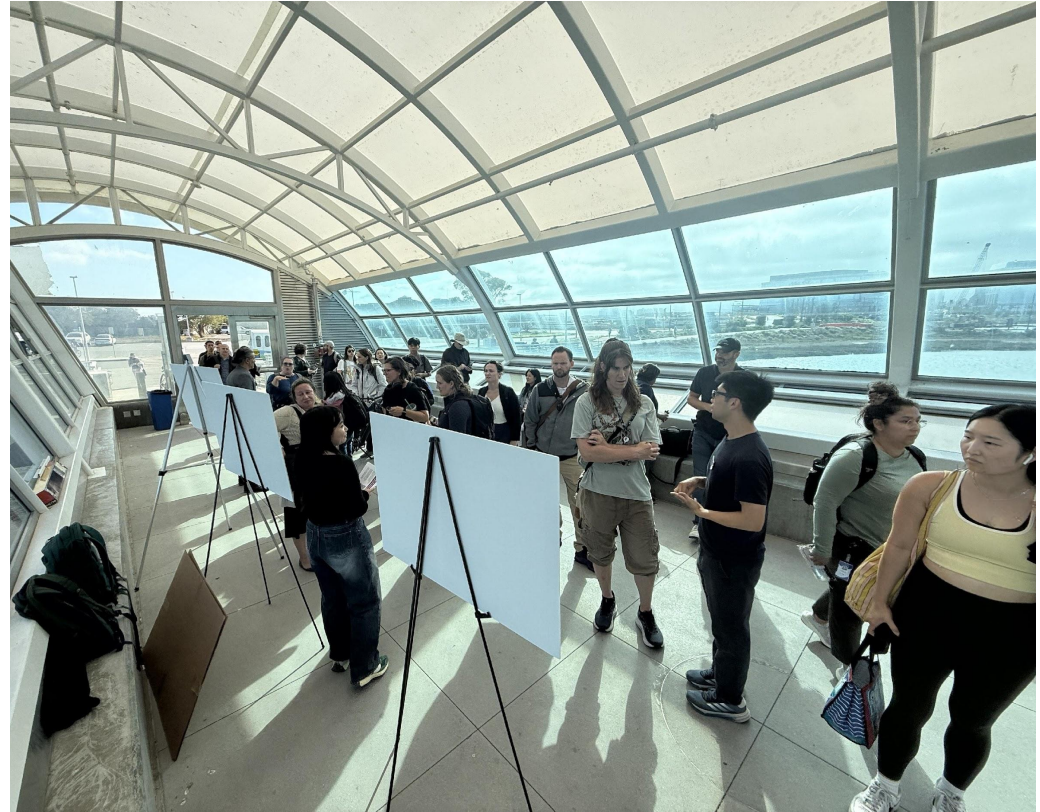


South San Francisco Ferry Service Study & Trial

March 2026

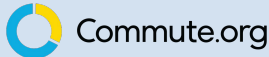
BACKGROUND

- South San Francisco Service has underperformed relative to other routes since launch in 2012.
- The South San Francisco Ferry Service Study undertaken in July 2025 to consider alternate approaches.
- Goal is to ensure financial feasibility of water transit serving South San Francisco.
- Analysis and recommendations supported by Technical Advisory Working Group, stakeholder input, and public outreach.



TECHNICAL ADVISORY WORKING GROUP PARTNERS

Government



Business

Genentech



Cargill

AMGEN

stripe

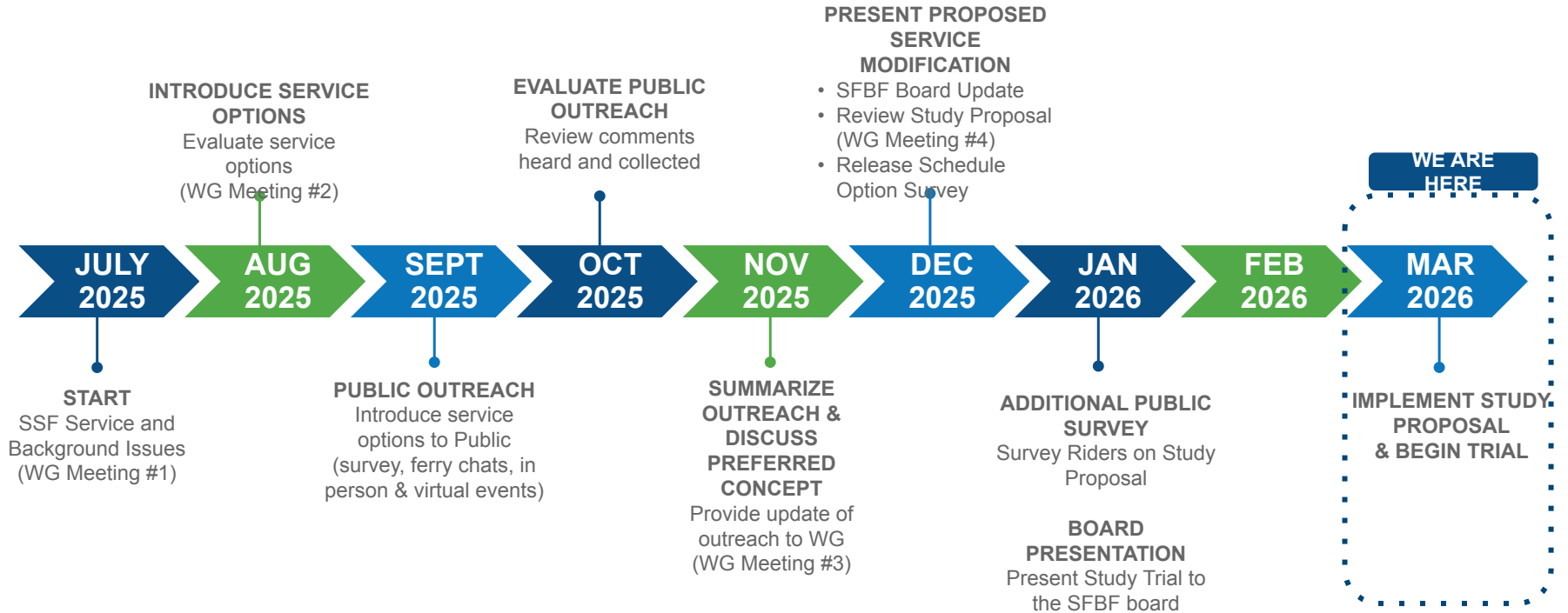
abbvie

Community

THE SAN FRANCISCO Peninsula



SUMMARY OF THE STUDY



SUMMARY OF OUTREACH FEEDBACK – KEY THEMES

Service Options

General desire among existing riders to keep current route as is.

Relatively small commuter appeal for service between SSF and SF.

Interest in optimizing schedule to better fit employee arrival and departure needs.

Concern about impact of Oakland Alameda Access Project.

Financial

Support for fare increase from riders, if necessary to preserve service.

Support for partner subsidy from employers and government stakeholders, if necessary to preserve service.

Request to operate service for a trial period to determine additional necessary partner support.



PREVIOUS & CURRENT TRIAL SCHEDULE CHANGES

Previous Westbound

Depart Main Street Alameda	Depart Oakland	Arrive South San Francisco
6:05 AM	6:20 AM	7:00 AM
7:05 AM	7:20 AM	8:00 AM
8:00 AM	8:20 AM	9:00 AM
4:25 PM	4:10 PM	5:05 PM

Previous Eastbound

Depart South San Francisco	Arrive Oakland	Arrive Main Street Alameda
7:10 AM	8:10 AM	7:50 AM
3:20 PM	4:00 PM	4:20 PM
4:20 PM	5:00 PM	5:20 PM
5:30 PM	6:10 PM	6:30 PM

Current Trial Westbound

Depart Main Street Alameda	Depart Oakland	Arrive South San Francisco
6:50 AM	7:05 AM	7:45 AM
7:45 AM	8:05 AM	8:45 AM
-	9:05 AM	9:45 AM
4:35 PM	4:20 PM	5:15 PM

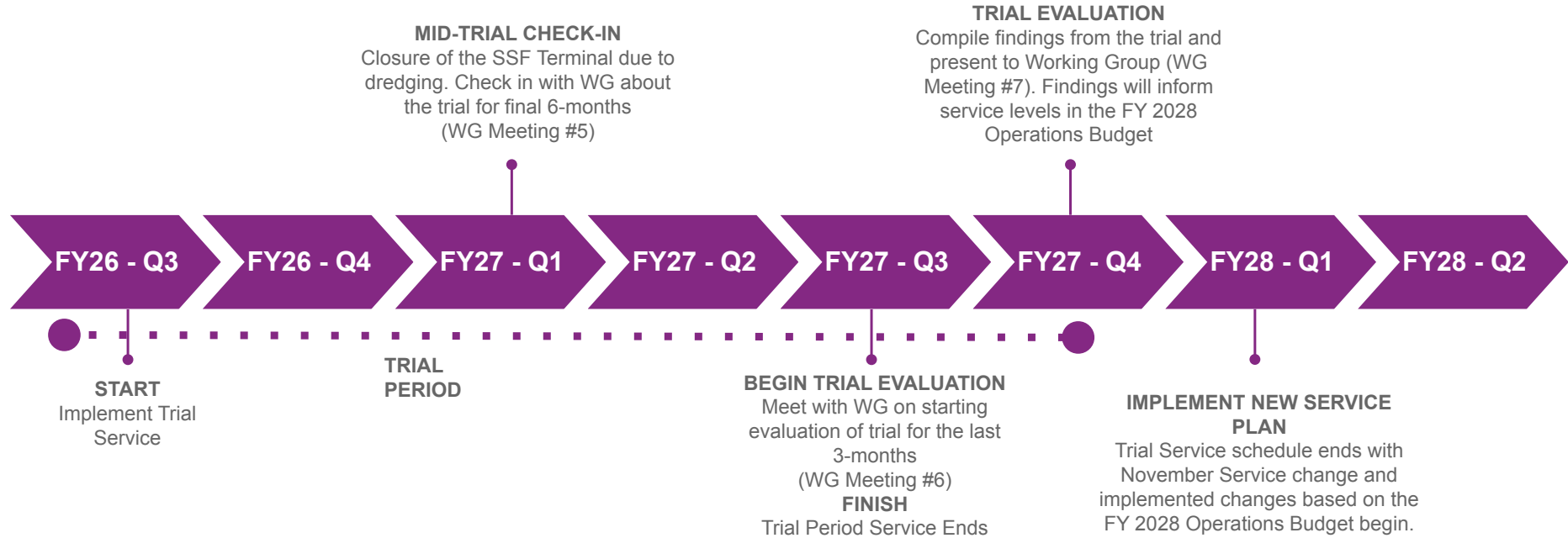
Current Trial Eastbound

Depart South San Francisco	Arrive Oakland	Arrive Main Street Alameda
3:30 PM	4:10 PM	4:30 PM
4:20 PM	5:00 PM	5:15 PM
5:30 PM	6:10 PM	6:30 PM

Operational Impacts: The new schedule maintains service coverage while improving efficiency and uses a lower operating-cost vessel, resulting in approximately 6%~ cost savings.

* Schedule based on SSF Employer Input

TRIAL PERIOD TIMELINE



INITIAL TRIAL PERIOD RIDERSHIP – WEEK 1

Date	Westbound	Eastbound	Total
March 9, 2026	244	243	487
March 10, 2026	328	323	651
March 11, 2026	315	291	606
March 12, 2026	285	269	554
March 13, 2026	135	127	262
Daily Average	261	250	512

Date	Westbound	Eastbound	Total
March 2025 (Daily Average)	192	187	379
Feb 2026 (Daily Average)	237	228	465



FUTURE PARTNER CONTRIBUTION

- SF Bay Ferry staff will coordinate with TAWG and stakeholders to monitor service performance during trial period.
- Final evaluation of trial period in FY 2027 will determine the amount of additional annual local revenues (private and/or public) required to continue long-term operation of the service in its current form.
- Service levels for FY 2028 and beyond will be determined by funding plans as approved as part of the SF Bay Ferry annual budget.



Thank you
+
Questions

OPEN DISCUSSION

What ideas do you have for ways we can grow public ferry ridership in support of the new pilot?

CONNECT BAY AREA

Regional Transportation Measure

Alameda, Contra Costa, San Francisco, San Mateo and Santa Clara Counties

Connect Bay Area

The Connect Bay Area Committee is launching a campaign that will:

Avoid catastrophic transit service cuts that would erode the Bay Area's economy and quality of life.

Make new investments and provide strict oversight to ensure that our transit system better serves today's riders and inspires the next generation.

**CONNECT
BAY AREA**

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The Bay Area's biggest operators are **projecting severe, ongoing financial deficits starting next year**



~\$322-\$398 million

25%

of operating budget



~\$355-\$385 million

30%

of operating budget



~\$65-\$76 million

42%

of operating budget



~\$51-\$72 million

10%

of operating budget



These four agencies represent **80%** of all ridership in the region

Deficit ranges based on May 2025 MTC-commissioned independent review of operator projected deficits for FY26-FY30



BART would cut service up to **80%**, **shut down** 2 of its 5 lines, **close** dozens of stations, **end** night and weekend service.



SFMTA could cut almost

50%

of MUNI service and eliminate fare discounts and pass programs for youth and seniors.

Caltrain will only run

1 train per hour

and

**cut weekend
service.**

Oyster Point
MOBILITY



CONNECT
BAY AREA

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AC Transit will be forced to cut service
by nearly

40%

THE SOLUTION: Connect Bay Area Measure



- **Includes 5 Bay Area Counties:** Alameda, Contra Costa, San Francisco, San Mateo, and Santa Clara
- **½ cent sales tax in all counties, except 1 cent sales tax in San Francisco, 14 year duration**
- **Funds transit operations for 4 largest operators facing fiscal cliff:** BART, Muni, Caltrain, AC Transit
- **Transit Transformation improvements** to safety, cleanliness, convenience and seamless integration of transit services
- **Additional funds for capital projects within specific counties**



Annual County Funds for Transit Projects



Connect Bay Area Accountability

INDEPENDENT OVERSIGHT COMMITTEE

Ensures expenditures are consistent with statute

MAINTENANCE OF EFFORT

Ensures the measure augments (rather than replaces) existing transit ops funding

AD HOC ADJUDICATION COMMITTEE

Creates a process to ensure operators apply same service levels, cleanliness, safety standards across all counties

FINANCIAL EFFICIENCY REVIEW

Third-party review of the four largest operators to reduce costs without compromising service, review and implementation are overseen by an Oversight Committee to ensure meaningful implementation of findings



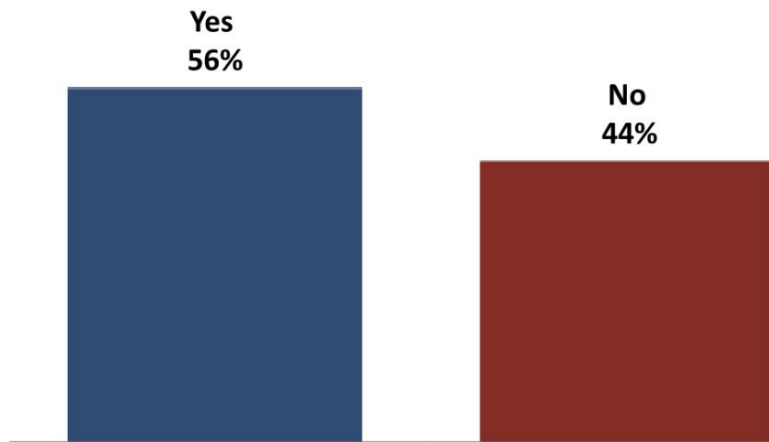
Connect Bay Area Polling

Support for a regional measure is above a majority, but below the two-thirds threshold.

To prevent major service cuts to BART and other transit, avoid increased traffic, and reduce pollution by:

- Preserving BART, Caltrain, VTA, SamTrans, AC Transit, Muni, other transit for everyone, including workers, students, seniors, persons with disabilities;
- Supporting transit safety, cleanliness, affordability, reliability;
- Repairing roads/potholes;
- Requiring financial transparency, oversight, accountability;

shall the measure enacting a 0.5% (Alameda, Contra Costa, San Mateo, Santa Clara counties) and 1% (San Francisco) sales tax for 14 years generating approximately \$980,000,000 annually, be adopted?

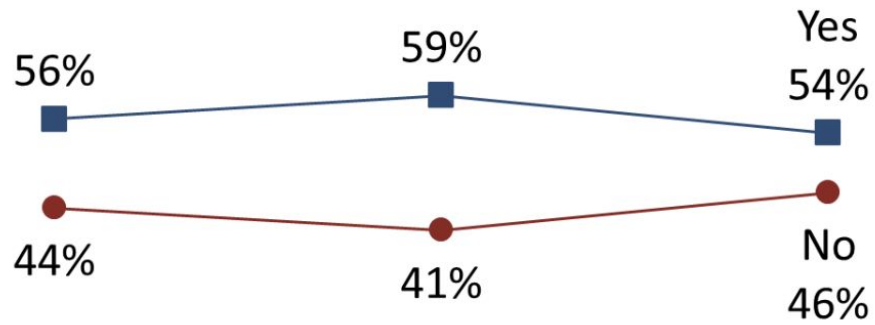


CONNECT
BAY AREA

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Connect Bay Area Polling



Connect Bay Area

CAMPAIGN LED BY



SEIU/1021

ENDORSED BY:

- State Senator Scott Wiener
- State Senator Jesse Arreguin
- State Senator Josh Becker
- State Assemblymember Catherine Stefani
- State Assemblymember Matt Haney
- Mayor Daniel Lurie
- Mayor Barbara Lee
- Mayor Adinia Ishii
- Mayor Sergio Lopez
- Mayor Betsy Nash
- Mayor Laura Nakamura
- Mayor Rob Moore
- Supervisor David Canepa
- Supervisor Margaret-Abe Koga
- Supervisor Ken Carlson
- Supervisor Matt Dorsey
- Supervisor Myrna Melgar
- *AND MORE!*

Oyster Point
MOBILITY



CONNECT
BAY AREA

Genentech
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Campaign Timeline & Budget



CONNECT BAY AREA

www.connectbayarea.com

Emily Loper
eloper@bayareacouncil.org

Encourage your employees to use the ferry

Share Regional Transportation Measure information with your employees, and encourage them to sign the petition

2026 & Beyond



OPEN DISCUSSION

What's working well in Oyster Point? What could be working better?

Upcoming Notices

Activity	Timing	Action Item
Earth Day Events	Various	Let us know if you need support by 3/26
Bike to Wherever Day	May 14	Tell your employees to pledge to ride and stop by Veterans Blvd x Oyster Point Blvd
Genentech maintenance shop launch party	Q3 2026	N/A

New OPM Collateral

Share this with new tenants
and new employees

Feedback Requested

Transit connectors vs
commuter buses - is it clear?



CONNECTING TO **THE BAY AREA**

17 routes. 23 cities. 7 counties.
Bus Share: The best way to get to SSF Oyster Point.

Genentech partners with companies in the Oyster Point business district to offer our turnkey commuter bus program to non-Genentech employees commuting into the area. Companies interested in the Bus Share Program contract with Genentech and pay a monthly fee. There is no minimum ridership requirement.

FIND A ROUTE THAT WORKS FOR YOU

Where We Serve:

- Berkeley / El Cerrito
- Castro Valley
- Dublin
- Fairfield
- Hayward
- Livermore
- Marin
- Mountain View
- Oakland
- Orinda
- Pleasant Hill
- Richmond
- San Francisco
- San Jose (85/87)
- San Mateo
- San Ramon
- Santa Clara
- Saratoga
- Vacaville
- Vallejo



If you're interested in riding, have your HR, benefits, or facilities team email help@oysterpointmobility.com to get started.

CONNECTING TO **PUBLIC TRANSIT**

Free to all employees in Oyster Point! No badge required.



Glen Park BART

Hop on the Genentech shuttle at the Glen Park Station in San Francisco for a smooth connection between BART and your office!

[Learn about the BART shuttle here.](#)
[View BART schedules here.](#)



SSF Caltrain

The Genentech South San Francisco shuttle connects to all three types of Caltrain services: Baby Bullet Express, Limited-stop, and Local-stop.

[Learn about the Caltrain shuttle here.](#)
[View Caltrain schedules here.](#)



Oyster Point Ferry

Live in the East Bay and take the public ferry from Oakland or Alameda? We'll cover the last mile between the ferry marina and your office!

[Learn about the Ferry shuttle here.](#)
[View Ferry schedules here.](#)

oysterpointmobility.com



BRIDGE THE GAP WITH VEO

Need help getting from your bus stop to the office? Hop on a Veo e-scooter! To see if you're eligible for free access, email help@oysterpointmobility.com.

Scan Here



BUS AND MORE

- WiFi ON BOARD**
No password required to access the web.
- Sit comfortably and catch up on your sleep.**
- Track your bus in real-time and find your schedules with Tripshot**

Stay Connected!

Commuter Coalition in 2026?

- Meeting cadence - 2-3x a year
 - Next meeting in Q3 2026
- Sign up for [OPM newsletter](#)
- Check out [OPM](#) and [Commute.org](#) websites
- Reach out to Kate Creighton at creighton.kate@gene.com



Thank you!